DOCUMENT RESUME

ED 322 330 CE 055 416

AUTHOR	Lundgren, Carol A., Ed.
TITLE	Business Education Index 1989. Index of Business Education Articles, Research Studies, and Textbooks Compiled from a Selected List of Periodicals, Publishers, and Yearbooks Published During the Year 1989.
INSTITUTION	Delta Pi Epsilon Society, Little Rock, AR.
PUB DATE	90
NOTE	171p.
PUB TYPE	Reference Materials - Bibliographies (131)
EDRS PRICE	MF01/PC07 Plus Postage.
DESCRIPTORS	Accounting; Business Communication; *Business Education; *Citations (References); *Educational Research; Marketing; *Office Occupations Education; Postsecondary Education; Program Improvement; *Research Reports; Secondary Education; Teacher Education; Vocational Education

ABSTRACT

This publication lists articles in specific business education publications and those related to business education. Emphasis is on information systems (including business communications), economics education, business teacher education, and vocational education (primarily marketing education). Some state and regional publications are included. Entries are arranged by subject. All entries have the title, author(s), journal, volume if applicable, inclusive pages, month, and year. Order numbers are provided for dissertations. An author listing in alphabetical order follows the subject section. (KC)

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THE BUSINESS EDUCATION INDEX

1989

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BUSINESS EDUCATION INDEX

1989

Index of Business Education Articles, Research Studies, and Textbooks Compiled from a Selected List of Periodicals, Publishers, and Yearbooks Published During the Year 1989

Volume 50

Edited by

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Eastern Illinois University

Published by
Delta Pi Epsilon
National Honorary Professional Graduate
Society in Business Education

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ISSN 0068-4414

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EDITORIAL POLICY

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), economic education, business teacher education, and vocational education (primarily marketing education).

Beginning with the 1989 *Index*, state and regional business education publications will be indexed if they meet the following criteria:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institutions libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the *Index* editor.

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All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. In dissertation listings, the order number (if provided) is shown in parentheses. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are on the next page.

ALPHABETICAL SUBJECT LIST

Page

ACCOUNTING ... 1
ACCREDITATION ... 3
ADMINISTRATION AND SUPERVISION ... 3
Adult education ... 12
ASSOCIATIONS ... 4
(See also STUDENT ORGANIZATIONS)
Audio-visual aids ... 80
Audio-visual reviews ... 65
AUTOMATION ... 4
Book reviews ... 66
BUSINESS ADMINISTRATION ... 7
Business communication, general ... 23
BUSINESS EDUCATION ... 9
Business English/spelling ... 29
Business law ... 7
BUSINESS ORGANIZATION AND MANAGEMENT ... 17
Career education ... 12
CERTIFICATION ... 22
College curriculum ... 33
COMMUNICATIONS ... 22
Community college curriculum ... 34
Computer labs ... 46
Consumer education ... 12
Cooperative education ... 13
Court reporting ... 67
CURRICULUM ... 31
Data processing ... 46
Data security ... 47
Database management ... 48
Desktop publishing ... 82
Dictation ... 68
Economics ... 8
EDUCATIONAL INSTITUTIONS ... 34
Electronic mail ... 29
Elementary curriculum ... 33
EMPLOYMENT ... 34
EQUIPMENT AND SUPPLIES ... 36
Ergonomics ... 5

Page

Ethics ... 41
Facsimile ... 63
Forms management ... 60
General business ... 9
GENERAL EDUCATION ... 39
Graduate curriculum ... 34
GUIDANCE & COUNSELING ... 41
High school curriculum ... 34
HUMAN RELATIONS ... 41
INFORMATION MANAGEMENT/PROCESSING ... 42
International business education ... 14
Job satisfaction ... 36
Junior high curriculum ... 34
KEYBOARDING/TYPEWRITING ... 49
Listening (Business Communication) ... 26
Mail management ... 19
MARKETING ... 51
Marketing education ... 52
MICROCOMPUTERS ... 52
Micrographics ... 61
Middle school curriculum ... 34
MINORITIES ... 56
Office automation ... 6
Office management ... 20
Office security/safety ... 20
Office training ... 81
Optical disk ... 62
PARAPROFESSIONALS ... 57
Performance evaluation ... 36
Personality ... 42
Personnel management ... 20
Policies Commission ... 71
Postsecondary curriculum ... 34
Programming ... 49
Proofreading ... 51
Public relations ... 21
Reading (Business Communication) ... 26
RECORDS MANAGEMENT ... 57

Page

REPROGRAPHICS 62
RESEARCH 64
REVIEWS 65
Salesmanship 52
Secondary curriculum 34
Secretarial training 82
SECRETARIES 66
SHORTHAND 67
SOFTWARE 69
Software reviews 66
Speaking (Business Communication) 27
SPECIAL EDUCATION 71
Spelling 29
STANDARDS 71
STUDENT ORGANIZATIONS 71
Surveys 65

Page

Teacher education 79
Teachers 79
TEACHING 72
TEACHING AIDS 79
Telecommunications 30
Temporary help services 21
TESTING AND EVALUATION 80
Time management 22
TRAINING AND DEVELOPMENT 81
Transcription 69
University curriculum 33
Vocational education 15
Women 56
WORD PROCESSING 82
Writing (Business Communication) 27

Key to Abbreviations

Aug	August
Ap	April
bul	bulletin
co	company
Dec	December
dept	department
ed	edition, editor
Feb	February
Ja	January
Ju	June
Jl	July
Jr	Junior
Mr	March
My	May
Nov	November
no	number
Oct	October
pp	pages
rev	revised, revision
Sep	September
vol	volume
yrbk	yearbook

BUSINESS EDUCATION INDEX

1989

Subject Entries

ACCOUNTING

Accounting education: a time for change. James Emore and James Cress. JEB, Vol. 64, No. 8: 361-365 My 89

Accounting exams: problem solving or multiple choice? Ramasamy Odaiyappa. JEB, Vol. 64, No. 5: 203-209 Feb 89

Accounting: Principles and Applications, 6th ed., Gregg, (in press--should be available in a variety of formats by Fall 1990). --by Horace Brock, Charles Palmer and John Ellis Price.

Accounting Projects for the Electronic Calculator, Gregg, 64 pp. --by Mildred Polisky.

Accounting students are unable to recognize the various types of accounting functions. Gary B. Frank, Steven A. Fisher and Mostafa Sarhan. JEB, Vol. 64, No. 5: 197-201 Feb 89

Accounting students' perceptions of software for mainframe and microcomputers. Melkote K. Shivaswamy, Debra Hua Lu and Keishiro Matsumoto. JEB, Vol. 64, No. 8: 345-347 My 89

Accounting systems. Robert L. Dansby. NBEA Yrbk, No. 27: 174-180, 1989 Issue

Accounting telecourse offers needed flexibility. Robbie Woodall and Quenton Pulliam. Bus Ed Forum, Vol. 43, No. 6: 14-16 Mr 89

All-Star Professionals: A Computerized Accounting Application for a Single Proprietorship Service Business, Gregg, Available for Apple (requires Apple II Plus, IIe, or IIc--DOS supplied, 64K) or IBM (requires IBM PC--DOS 2.0, 128K). --by David H. Weaver, David Gynn and Virginia Rose.

An alternative approach to the manual practice set. Kenneth J. Plucinski and A. Anthony Falgiani. Bus Ed Forum, Vol. 44, No. 2: 20-21 Nov 89

Analysis of hardware used in AACSB-accredited business school accounting programs. Jack Dean Shorter and Joan K. Pierson. J Comp Infosys, Vol. 29, No. 2: 14-16 Winter 88/89

An analysis of the relationship of job need fulfillment and microcomputer training to microcomputer user satisfaction level of public accountants (abstract). Michael Ulinski. Alpha Epsilon Rsch, Vol. 29: 19, 1989 Issue

Ask the experts: What are some instructional tips for successful management of the high school Accounting I class? Becky Holt. Bus Ed Forum, Vol. 43, No. 4: 7-8 Ja 89

Bias in examination test banks that accompany cost accounting texts. Ronald C. Clute and George R. McGrail. JEB, Vol. 64, No.6: 245-247 Mr 89

Careers Unlimited Personnel Agency: A Computerized Practice Set for a Sole Proprietorship Service Business, Revised edition, Glencoe, (In press--should be available Fall 1990). --by Diane B. Birch.

Classroom computer accounting: a link to jobs. Kiki Nakauchi. CBT, Vol. 3, No. 3: 22-23 Spring 89

Computer Applications for College Accounting: A General Ledger Package, Houghton Mifflin, available for IBM PC and PS/2. --by Clairmont P. Carter and Charles Watt.

Computer-assisted homework in accounting: effects on student achievement and attitude. Dennis J. LaBonty. DPE J, Vol. 31, No. 2: 47-55 Spring 89

Computerized income tax project. Bob Hughes. CBT, Vol. 3, No. 3: 26 Spring 89

A Computerized Patient Billing and Recordkeeping Simulation for a Medical Office: Richard A. Robertson, M.D., P.C., Gregg, requires IBM PC or XT. --by Greg Harpole.

Constructing a production line in teaching process costing. Jenice P. Stewart and Harold L. Bishop. JEB, Vol. 65, No. 1: 10-14 Oct 89

Cost Accounting with Managerial Applications, 6th ed., Houghton Mifflin, 992 pp., ancillaries include spreadsheet applications disk for IBM PC and PS/2.--by Stephen A. Moscove and Arnold M. Wright.

Differences in certified public accounting exam pass-fail rates among colleges and universities. Paul E. Nix and Dave E. Nix. JEB, Vol. 64, No. 3: 101-105 Dec 88

Ethics education in university accounting programs. Allan Karnes and Julie Sterner. JEB, Vol. 64, No. 7: 307-309 Ap 89

Ethics in introductory accounting. George L. Pamental. JEB, Vol. 64, No. 4: 179-182 Ja 89

Financial Accounting, 3rd ed., Houghton Mifflin, 800 pp. --by Belverd E. Needles.

Fire Works: A Computerized Accounting Project for a Departmentalized Merchandising Business, Gregg, IBM PC or compatible--requires DOS 2.0 or higher, 128K, 1 disk drive, monitor, printer; $99 site license fee. --by D. M. Weaver, J. M. Smiley and E. B. Brower.

A five-year program: an idea whose time has come. Robert Bloom.WNews, Vol. 38, No. 1: 23 Fall 89

Gender differences in performance on the CPA examination. Louis P. Ramsay, R. Stephen Cantrell and James A. Turner. JEB, Vol. 64, No. 6: 265-267 Mr 89

The Grandstand: A Computerized Accounting Application for a Single Proprietorship Merchandising Business, Gregg, available for Apple (requires Apple II Plus, IIe, or IIc--DOS supplied, 64K) and IBM (requires IBM PC--DOS 2.0, 128K). --by David H. Weaver, Ralph Heatherington and Connie Petlack.

Here's Video Practice Set, Houghton Mifflin, sole proprietorship for McQuaig, College Accounting. --by Douglas J. McQuaig.

How, when, where, and why computerized accounting should be taught. Jean Gonzalez and P. Charlene Shick. CBT, Vol. 1, No. 2: 20 Spring 88

Implications of recent developments in the education of management accountants. George R. French and Richard E. Coppage. JEB, Vol. 64, No. 7: 303-306 Ap 89

In-house solutions continue to move out (accounting/financial software). Arthur Tobias. Soft Mag, Vol. 9, No. 6: 73-76, 79-80 My 89

Integrating computers into high school accounting instruction. Jan Borgmeier Creveling and Lloyd W. Bertholome. Bal Sheet, Vol. 70, No. 5: 19-22 My/Ju 89

Integrating microcomputer applications in accounting. Grace Jean Selby. Bus Ed Forum, Vol. 43, No. 8: 17, 19 My 89

Introduction to accounting without "debits" and "credits". Paul A. Tambrino. NJ Obs, Vol. 61: 23-25 1988-89 Issue

Island Floral Practice Set, Houghton Mifflin, payroll practice set for McQuaig, College Accounting. --by Patricia A. Bille and Suzanne M. Williamson.

Knowledge and application of the microcomputer by accounting faculty. Cynthia Bettinger and Benny R. Zachry. J Comp Infosys, Vol. 29, No. 3: 22-27 Spring 89

Lakeside Water Scooters Practice Set, Houghton Mifflin, one-month accounting cycle for merchandising firm for McQuaig, College Accounting. --by Douglas J. McQuaig, Patricia A. Bille and Suzanne M. Williamson.

Managerial Accounting, Houghton Mifflin, 800 pp., test bank and practice sets available. --by Henry R. Anderson and Belverd E. Needles Jr.

Mapping: an aid to studying and teaching accounting. Mary Jones Phillips and Francesina R. Jackson. JEB, Vol. 64, No. 5: 210-214 Feb 89

Mathematics for Business Decisions, 2nd ed., Gregg, 576 pp. --by David R. Peterson and Kathleen N. Miller.

Methods of teaching basic skills in preparation for computer technology and accounting. Lois A. Citron. BEA NY J: 33-36, 1989 Issue

Operation restart restarted. Laurence Pelletier Jr. Bus Ed Forum, Vol. 43, No. 5: 20-21 Feb 89

Phoenix Mountain Bikes Practice Set, Houghton Mifflin, one-month cycle voucher system for a partnership for McQuaig, College Accounting. --by Douglas J. McQuaig, Patricia A. Bille and Suzanne M. Williamson.

Plaza Fitness Center Practice Set, Houghton Mifflin, pegboard practice set for McQuaig, College Accounting. --by Patricia D. Bille and Suzanne M. Williamson.

Principles of Accounting, 4th ed., Houghton Mifflin, available in four formats: Chaps. 1-10, 332 pp.; Chaps. 1-15, 507 pp.; Chaps. 1-29, 1,117 pp.; Chaps. 16-29, 500 pp.; extensive manual and computerized ancillaries available. --by Douglas J. McQuaig.

Reducing fraudulent financial reporting: an expanded role for business education in the 1990s. Frank R. Urbancic. JEB, Vol. 64, No. 3: 129-132 Dec 88

Sorting out Section 89. Nancy G. Boyd and Grady L. Butler. Mgmt W, Vol. 18, No. 4: 12-14 Jl/Aug 89

Successful strategies for teaching accounting. Lynda P. Hawkins. Bus Ed Forum, Vol. 43, No. 4: 9-10 Ja 89

Teaching accounting: are your methods effective? Abigail R. Reynolds. Bus Ed Forum, Vol. 43, No. 7: 28-29 Ap 89

Understanding debits and credits: the first hurdle. Andrew Potts. Bal Sheet, Vol. 70, No. 3: 21-22 Ja/Feb 89

The Use of Spreadsheets in Accounting: Concepts and Applications, Gregg, 150 pp., instructor's disk free on adoption. --by Enzo V. Allegretti.

Using a surrogate test of math skills to predict performance of non-traditional accounting students. Jonathan B. Schiff. DPE J, Vol. 31, No. 1: 18-28 Winter 89

Using software to master accounting vocabulary. William B. Hoyt and Laurel A. All. Bus Ed Forum, Vol. 44, No. 3: 12-14 Dec 89

Visting professorships in accounting: an analysis. Daniel M. Norris and B. Michael Doran. JEB, Vol. 64, No. 4: 153-156 Ja 89

A "why" approach to adjusting entries. Bonnie Smith-Dahl. Bus Ed Forum, Vol. 44, No. 1: 12-13 Oct 89

ACCREDITATION

Ask the experts: Reply to "Where should business education programs be academically housed?"--in school of business. James C. Bennett. Bus Ed Forum, Vol. 44, No. 2: 13-14 Nov 89

Ask the experts: Reply to "Where should business education programs be academically housed?"--in school of education. Padmakar M. Sapre. Bus Ed Forum, Vol. 44, No. 2: 14-15 Nov 89

Recent changes with the D.B.A. Richard J. Schmidt. JEB, Vol. 64, No. 5: 219-222 Feb 89

ADMINISTRATION AND SUPERVISION

Administrators can increase their students' higher-level thinking abilities. Cathy Collins. Clearinghs, Vol. 62, No. 9: 391-396 My 89

Administrators' views of physical education for the 1990s. Thomas Wandzilak, Charles J. Ansorge and John Scheer. Clearinghs, Vol. 62, No. 4: 180-182 Dec 88

Admissions advisor: a micro-based expert system using certainty factors. Clive C. Sanford and Thomas Marshall. J Micro Sys, Vol. 1, No. 2: 14-22 Summer 89

Andragogical supervision: a supervisory style for adult professionals. Nancy H. Ellis and Regis G. Bernhardt. Clearinghs, Vol. 62, No. 8: 362-363 Ap 89

Back to the basics of supervision. Michael Koehler. Clearinghs, Vol. 62, No. 5: 220-221 Ja 89

Directory of presidents of state business education associations and NBEA state membership directors. Bus Ed Forum, Vol. 44, No. 3: 26-29 Dec 89

Directory of state and local supervisory personnel in business education. Bus Ed Forum, Vol. 44, No. 3: 30-37 Dec 89

Evaluating staff development. Donald C. Orlich. Clearinghs, Vol. 62, No. 8: 370-374 Ap 89

Faculty meetings: an administrative tool for the instructional leader. Carol McGrevin and Cherie Lohr. Clearinghs, Vol. 63, No. 2: 70-72 Oct 89

Getting funded (or why I find so many golf balls). Larry Chase. Voc Ed J, Vol. 64, No. 1: 25-28 Ja/Feb 89

Grants: a teacher's perspective. Charles Miller. Voc Ed J, Vol. 64, No. 1: 29-30 Ja/Feb 89

Grow your own: developing instructional leaders for the future. Bobby Allen and Marianne H. Stacy. Clearinghs, Vol. 62, No. 8: 360-361 Ap 89

How state supervisors contribute to productivity. Wells F. Cook. Bus Ed Forum, Vol. 43, No. 8: 26-27 My 89

Incentive pay programs: does participation change viewpoints? M. Scott Norton and William W. Hegebush. Clearinghs, Vol. 62, No. 4: 149-151 Dec 88

A long-range planning coordinator for your district? Johnny R. Purvis and Thomas C. Tolbert. Clearinghs, Vol. 62, No. 4: 186-187 Dec 88

Planning, implementing, and maintaining an effective in-school suspension program. Judy S. Sullivan. Clearinghs, Vol. 62, No. 9: 409-410 My 89

The principal and the media program. Isobel Pfeiffer and Priscilla Bennett. Clearinghs, Vol. 62, No. 4: 183-185 Dec 88

Public school administrators' perceptions concerning elementary school keyboarding. Gregg Condon, Jack Hoggatt and Anita Weston. DPE J, Vol. 31, No. 3: 112-127 Summer 89

A research-based method for the selection of department chairpersons. Richard J. Konet. Clearinghs, Vol. 62, No. 9: 384-386 My 89

Strategic planner: one of the changing leadership roles of the principal. Jerry J. Herman. Clearinghs, Vol. 63, No. 2: 56-58 Oct 89

Strategic planning for university computing. Ronald S. Lemos. JEB, Vol. 64, No. 3: 117-123 Dec 88

Ten ways to avoid costly litigation for illegal school searches. N. L. Essex. Clearinghs, Vol. 62, No. 4: 165-167 Dec 88

Term appointments for high school department heads: seeking a consensus. G. Patrick O'Neill and Joseph E. Brusutti. Clearinghs, Vol. 62, No. 6: 269-272 Feb 89

When winning is a losing proposition. Ken Blanchard. Today's Off, Vol. 24, No. 1: 33 Ju 89

ASSOCIATIONS

Ask the experts: How professional associations can attract and keep members. Edward G. Thomas. Bus Ed Forum, Vol. 44, No. 3: 7-8 Dec 89

AVA annual report 1988: setting directions for the 90's. Voc Ed J, Vol. 64, No. 1: Insert pp. 2-16 Ja/Feb 89

Directory of NABTE member colleges and universities. Bus Ed Forum, Vol. 44, No. 3: 37-39 Dec 89

Directory of NABTE officers and officers of the U.S. chapter of ISBE. Bus Ed Forum, Vol. 44, No. 3: 25-26 Dec 89

Directory of NBEA officers, executive board members, and headquarters personnel. Bus Ed Forum, Vol. 44, No. 3: 23-25 Dec 89

Directory of presidents of state business education associations and NBEA state membership directors. Bus Ed Forum, Vol. [illegible], No. 3: 26-29 Dec 89

Directory of state and local supervisory personnel in business education. Bus Ed Forum, Vol. 44, No. 3: 30-37 Dec 89

Divisions in the business communication discipline: how divergent are ABC members' perceptions? Diana J. Green and James Calvert Scott. ABC Proc: 41-53 Oct 88

Gallup survey provides insights into membership. Sec, Vol. 49, No. 7: 30 Aug/Sep 89

Presidential profile: Eileen Lyness (President of Professional Secretaries International). Adrienne L. Gall. Sec, Vol. 49, No. 8: 9-11 Oct 89

PSI: one great team. Eileen Lyness. Sec, Vol. 49, No. 7: 25 Aug/Sep 89

A study of business and industry members of ABC. Lynn W. Denton and Thomas H. Inman. ABC Proc: 295-300 Oct 88

A study of business and industry members of ABC. Lynn W. Denton and Thomas H. Inman. ABC Bul, Vol. 52, No. 3: 7-9 Sep 89

What's in it for me (Marketing Education Assoc.). Richard F. James. Ideas, Vol. 5, No. 1: 16 Aug/Sep 89

AUTOMATION

Banking on automated forms management. Rodger Schultz. F & S Pro, Vol. 2, No. 1: 22, 24 Mr/Ap 89

Captioning the Today Show. Joseph R. Karlovits. NSR, Vol. 50, No. 10: 20-21 Aug/Oct 89

Computer training: it takes time and patience. Doug Dayton. Office, Vol. 110, No. 4: 14, 19 Oct 89

Corporate satellite television networks: an innovative, responsive corporate communication tool. Jacquelyn Kutsko. ABC Proc: 183-192 Oct 88

Decision support systems and office automation. Terry D. Lundgren and Norman A. Garrett. J Comp Infosys, Vol. 29, No. 3: 1-4 Spring 89

How experienced users rate voice mail technology. Rex L. Barrington and William H. Baker. ABC Proc: 171-182 Oct 88

Keeping current in office systems education. Michael Bronner. Bus Ed Forum, Vol. 44, No. 1: 16-18 Oct 89

Office equipment used in Valley offices (Phoenix, Arizona). Louis Kirepoulos. ABEA J, Vol. 8, No. 1: 60-62 Spring 89

Telemarketing--moving beyond the boiler room. John H. Espey. Ideas, Vol. 4, No. 3: 10 Feb 89

Ergonomics

Ameritech Publishing, Inc. (focus on facilities). Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 8: 52-53, 56 Aug 89

Care and training of the word athlete. Melania D. Streski. NSR, Vol. 50, No. 5: 20-22 Mr 89

Chairs and wedges: important products for your health. Lana M. Fruke. NSR, Vol. 50, No. 5: 38, 41 Mr 89

Clean air in offices: the stakes are high. Office, Vol. 110, No. 6: 35, 41 Dec 89

Computer support furniture: becoming market-wise; path to proper purchase; enriching your investment (includes buyer's guide to computer support furniture). Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 10: 93-94,96,98,100-104 Oct 89

Court reporter's cramp? Earl E. Meek. NSR, Vol. 50, No. 5: 23 Mr 89

Daddy's hands hurt like the dickens. Stephen Manes. NSR, Vol. 50, No. 5: 26-27 Mr 89

Doctor, what causes the noise in my ear? NSR, Vol. 50, No. 5: 34-35 Mr 89

Does your office make a good first impression? Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 5: 72, 74, 78 My 89

Easing the hard work of sitting. Walter A. Kleinschrod. Today's Off, Vol. 24, No. 6: 11, 13-14 Nov 89

Efficiency requires more than effort. Patsy Nichols. KBEA J, Vol. 10: 17-18 Spring 89

The ergonomic elements of computer accessories. Adrian I. Rice. Off Sys, Vol. 6, No. 4: 23-24 Ap 89

Ergonomically designed systems can spell ease of operation. Stephanie Kyser Walter. Off Sys, Vol. 6, No. 5: 74, 76, 78 My 89

Ergonomics: balancing people and technology. Marilyn Joyce. Office, Vol. 109, No. 3: 38, 40, 42 Mr 89

Essential space planning can enhance productivity. Al Schumann. Off Sys, Vol. 6, No. 1: 26, 28 Ja 89

Facility managers are an economic necessity. J. S. McLevy. Office, Vol. 110, No. 6: 28, 30, 32 Dec 89

Fit fitness into your schedule. Elsie Mata. NSR, Vol. 50, No. 5: 30-31 Mr 89

Flexibility's their stock in trade (1989 electronic office design award winner, Connecticut National Bank trading room designed by DuBose Associates, Inc.). Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 12: 80-82,84 Dec 89

A futuristic view of facility management. Paul D. Bowers Jr. and Toni Gould. Office, Vol. 110, No. 4: 71-72 Oct 89

Greater awareness, better service. Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 1: 106, 108, 112-115 Ja 89

Healthy offices: hard to define, but we need them. Anne Lexington. Office, Vol. 110, No. 4: 73-75 Oct 89

How to achieve effective lighting in your offices. Kenneth Loach. Office, Vol. 110, No. 6: 65-70, 76-77,79-80 Nov 89

How to be a partner in planning your office. Jan Epperson and Anne Sandys. Office, Vol. 110, No. 4: 40, 42, 46 Oct 89

How to conserve that desktop real estate. Office, Vol. 110, No. 3: 76, 78 Sep 89

Illuminating office lighting. Joanne G. Burnacz. Today's Off, Vol. 23, No. 12: 36, 38-39 My 89

Interior design: a basic approach. Rosemary Espanol. Off Sys, Vol. 6, No. 3: 56, 58 Mr 89

Lighting an office: cost versus comfort. William Atkinson. Office, Vol. 110, No. 4: 78, 88, 90 Oct 89

Lighting up your office for ease and efficiency. Office, Vol. 109, No. 3: 70-71 Mr 89

Mailroom productivity through ergnomics. Bob Wilson. Off Sys, Vol. 6, No. 10: 88-89 Oct 89

Meeting your conference room needs. Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 6: 49-50, 52 Ju 89

Modular systems divide and conquer space. Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 9: 84, 86, 88 Sep 89

New building offers "ice age" cooling. Office, Vol. 109, No. 3: 104, 107 Mr 89

The office of the nineties: a tight squeeze. William Kent Schoenfisch. Sec, Vol. 49, No. 8: 12-13 Oct 89

Office space: is it the last frontier? Phyllis Stibler. Office, Vol. 109, No. 3: 14, 18 Mr 89

Open and closed offices: designing for productivity. Wil Taubert. Office, Vol. 110, No. 4: 81, 84 Oct 89

Open-plan system's effect on how employees work (includes buyer's guide to office panels/partitions). Stanley M. Howe. Off, Vol. 109, No. 1: 121, 123-124, 126 Ja 89

PC furniture puts you in charge of productivity. Jeanine Morley. Today's Off, Vol. 23, No. 8: 18, 21, 23-24 Ja 89

The personal look in the open office. Ellen Gragg. Off Sys, Vol. 6, No. 3: 84, 86-88 Mr 89

Piecing together comfort, safety and utility. Walter A.Kleinschrod. Today's Off, Vol. 24, No. 4: 39-42, 44,46 Sep 89

Planning office space for smaller companies. David R. Elston. Off Sys, Vol. 6, No. 6: 63-67 Ju 89

Redefining the office: Finnish style. Lura K. Romei. Mod Off Tech, Vol. 34, No. 4: 84, 86 Ap 89

Restoring calm to office space chaos. Joy Winer. Mgmt W, Vol. 18, No. 3: 20, 22-23 My/Ju 89

Space planning as a tool for the modern facility manager. Dave Solaz. Office, Vol. 110, No. 6: 46, 105-106 Dec 89

Space planning is key to office environment. Robert S. Brenner. Off Sys, Vol. 6, No. 9: 90, 93-95 Sep 89

Taming your office environment. Patricia M. Fernberg. Mod Off Tech, Vol. 34, No. 11: 70,72,74 Nov 89

Time challenge: quality offices in six months. Office, Vol. 110, No. 4: 92, 94 Oct 89

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REPROGRAPHICS

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REVIEWS

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Nurturing adolescent students: a staff development program for school personnel. William W. Barkley. Clearinghs, Vol. 63, No. 1: 43-45 Sep 89

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Sex differences in academic dishonesty: college cheating in a management course. Marvin Karlins, Charles Michaels and Patrick Freilinger. JEB, Vol. 65, No. 1: 31-33 Oct 89

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The teacher as counselor: an increasing necessity. Daisy F. Reed and Joyce McCoy. Clearinghs, Vol. 62, No. 8: 342-346 Ap 89

Teacher expectation and student success. Mary Margaret Hosler. Bal Sheet, Vol. 70, No. 4: 33-34 Mr/Ap 89

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Teaching documentation: a vital aspect of system development. Malik M. Nazir. Bus Ed Forum, Vol. 43, No. 6: 12-13 Mr 89

Teaching economics to trade unionists. Robert L. Sherry. J Econ Ed, Vol. 20, No. 2: 173-179 Spring 89

Teaching history. David W. Moore. Clearinghs, Vol. 62, No. 7: 303-305 Mr 89

Teaching human relations skills by model. Martha Cross. Miss BEA Y, Vol. 17: 24-29, 1989 Issue

Teaching kids to mind their own business. June Atkinson. Voc Ed J, Vol. 64, No. 8: 34-37 Nov/Dec 89

Teaching overseas. Dianne Wolf. ABEA J, Vol. 8, No. 1: 69-72 Spring 89

Teaching teenagers: a generation at risk. Lu Ann Lois. WNews, Vol. 37, No. 2: 20-21 Spring 89

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Teaching thinking while exploring educational controversies. Ray T. Wilcox. Clearinghs, Vol. 62, No. 4: 161-164 Dec 88

The team approach to teaching business analysis/business computer applications. Richard A. Mlyniec and Lewis Schornstein. Bus Ed Forum, Vol. 43, No. 8: 15-16 My 89

Ten ways to avoid costly litigation for illegal school searches. N. L. Essex. Clearinghs, Vol. 62, No. 4: 165-167 Dec 88

Textbooks, taxes, and objectivity in economics instruction. Edward L. Fitzsimmons. J Econ Ed, Vol. 20, No. 3: 247-252 Summer 89

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A twenty-five year perspective on the pedagogy of business communication. Vanessa Dean Arnold. ABC Bul, Vol. 52, No. 3: 3-6 Sep 89

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Understanding debits and credits: the first hurdle. Andrew Potts. Bal Sheet, Vol. 70, No. 3: 21-22 Ja/Feb 89

Using microcomputers in business communications. A. James Lemaster. ABEA J, Vol. 8, No. 1: 30-34 Spring 89

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A visit to a New Zealand school. Jerrold D. Hopfengardner and Frank L. O'Dell. Clearinghs, Vol. 62, No. 5: 235-237 Ja 89

Voice input to computers: how will it affect the teaching of business communication? Frank Andera. ABC Bul, Vol. 52, No. 4: 18-20 Dec 89

What do you mean, school starts next week? Liz Holland. Ideas, Vol. 5, No. 1: 14 Aug/Sep 89

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Why don't all professors use computers? David Eli Drew. Acad Comp, Vol. 4, No. 2: 12-14,58-60 Oct 89

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Teacher education

Ask the experts: What are the reasons for decline in students training to become business teachers, and what can be done to reverse the trend? Calfrey C. Calhoun. Bus Ed Forum, Vol. 43, No. 6: 3-5 Mr 89

Developing an effective half-day secondary school inservice on AIDS. James T. Girvan and Larry D. Farrell. Clearinghs, Vol. 62, No. 9: 381-383 My 89

Development opportunities for teachers of death education. Darrell Crase. Clearinghs, Vol. 62, No. 9: 387-390 My 89

From teacher to teacher: a word on hard knocks. John W. McManus and Charles W. Stewart. Bal Sheet, Vol. 70, No. 4: 27-28 Mr/Ap 89

Legislation and educational reform. Anne Larson Schatz. CBT, Vol. 3, No. 3: 19-20 Spring 89

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Teacher education in Germany. Rosemarie K. Kolstad, Donald R. Coker and Christoph Edelhoff. Clearinghs, Vol. 62, No. 5: 233-234 Ja 89

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Training teachers to use instructional technology. Bernice Stafford. Voc Ed J, Vol. 64, No. 2: 30-31, 50 Mr 89

Teachers

Business teacher leaders: meeting the challenge of change. Jeanette J. Bieber-Moses. ABEA J, Vol. 8, No. 1: 10-17 Spring 89

A day in the "real world". Marilyn Runyan. CBT, Vol. 3, No. 3: 27 Spring 89

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Income tax guidance for educators seeking a doctorate. Robert A. Seay. JEB, Vol. 64, No. 3: 114-116 Dec 88

John Robert Gregg: a tribute. Robert Gryder and JoAnn Hennington. ABEA J, Vol. 8, No. 1: 56-59 Spring 89

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TEACHING AIDS

Buyer's guide to equipment and teaching aids 1989. Voc Ed J, Vol. 64, No. 1: 55-62, 64-68 Ja/Feb 89

Exploring interactive video. Warren C. Weber. CBT, Vol. 1, No. 2: 5-6 Spring 88

Making more effective use of films and videotapes in the classroom. Ward Michell Cates. Clearinghs, Vol. 62, No. 9: 401-407 My 89

Working with speakers. Ann Pestel. Voc Ed J, Vol. 64, No. 1: 34-35 Ja/Feb 89

Audio-visual aids

Laughter is serious business. Sharon Yoder. JEB, Vol. 64, No. 7: 326-328 Ap 89

TESTING AND EVALUATION

Accounting exams: problem solving or multiple choice? Ramasamy Odaiyappa. JEB, Vol. 64, No. 5: 203-209 Feb 89

ACT composite test scores in relation to achievement. Kenneth W. Utley. KBEA J, Vol. 10: 19 Spring 89

Bias in examination test banks that accompany cost accounting texts. Ronald C. Clute and George R. McGrail. JEB, Vol. 64, No. 6: 245-247 Mr 89

The challenge of keeping MIS courses current: the testing problem. Byron C. Lewis and Bijan Fazlollahi. Acad Comp, Vol. 3, No. 6: 36-38, 40 Feb 89

CPS exam primer--quiz 1. Sec, Vol. 49, No. 3: 17-18 Mr 89

Differences in certified public accounting exam pass-fail rates among colleges and universities. Paul E. Nix and Dave E. Nix. JEB, Vol. 64, No. 3: 101-105 Dec 88

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The grading policies and procedures used in ABC members' introductory business communication courses. Donna W. Luse and Beverly H. Nelson. ABC Bul, Vol. 52, No. 3: 27-31 Sep 89

How to write multiple-choice test questions. Patricia A. Ireland. Bal Sheet, Vol. 71, No. 2: 30-33 Nov/Dec 89

Improving business school student evaluation of faculty performance. Kirk Arnett, Danny R. Arnold and Daniel S. Cochran. JEB, Vol. 64, No. 6: 268-270 Mr 89

Introducing objectivity in evaluating writing assignments. Robert Hoffman and Marcella Kocar. ABC Bul, Vol. 52, No. 3: 25-26 Sep 89

Multiple-choice testing: question and response position. Anne E. Bresnock, Phillip E. Graves and Nancy White. J Econ Ed, Vol. 20, No. 3: 239-245 Summer 89

Multiple-choice tests for the business school--idealism versus reality. James R. McMillan, George A. Mundrake and Stephen A. McGuire. DPE J, Vol. 31, No. 4: 174-181 Fall 89

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Sex differences in academic dishonesty: college cheating in a management course. Marvin Karlins, Charles Michaels and Patrick Freilinger. JEB, Vol. 65, No. 1: 31-33 Oct 89

Software to quell paperwork. Kent Conwell. Voc Ed J, Vol. 64, No. 6: 53 Sep 89

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B. June Schmidt, Editor, Virginia Polytechnic Institute & State University, 213 Lane Hall, Blacksburg, VA 24061

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